

## *Our Mission:*

**The Foundation's mission is to inform and educate all New Yorkers regarding agriculture, and to increase understanding between the farm and non-farm population. Our goal is to raise the level of public awareness and understanding about agriculture, which will serve to alleviate misunderstandings that can manifest themselves in negative ways and cause unnecessary upheaval within the food system, superfluous regulations, excess costs, and a breakdown within the infrastructure of our communities and state. This understanding will allow the general public to make "informed" choices.**

**Your Investment Makes A Difference...**

**We all have something to gain...and lose!**



Upon request, further information about NYFB Foundation activities and programs will be provided. If you wish additional information on the NYFB Foundation activities and programs, please write: New York Farm Bureau Foundation for Agricultural Education, Inc., P.O. Box 5330, Albany, NY 12205. The NYFB Foundation's Annual Report may be obtained by writing either the N.Y.S. Attorney General, Charities Bureau, 120 Broadway, New York, NY 10271 or the New York Farm Bureau Foundation for Agricultural Education, Inc. at the above address.

**New York Farm Bureau  
Foundation for  
Agricultural Education, Inc.**

P.O. Box 5330  
Albany, New York 12205  
Phone: 1-800-342-4143  
Fax: 518-431-5656  
[www.nyfbfoundation.org](http://www.nyfbfoundation.org)  
E-mail: [sprokop@nyfb.org](mailto:sprokop@nyfb.org)

# Working for New York Agriculture



*Photo courtesy of Jack McNerney*

*Sowing the Seeds of Understanding*  
**The Foundation**

New York Farm Bureau  
Foundation for Agricultural Education, Inc.

# The Foundation

## How do we work?

Through our network of volunteers we carry out programs and projects via:

- School and classroom visits
- The Little Red Barn Loaner Program
- The “Ag Interpreter” Journey Program (we travel from Orchard to Table or field to fork!)
- Adopt-A-Calf Program
- Educational materials for ALL consumers
- Ag Activity Book distribution
- Feed the Hungry School/Community Program
- The Foundation’s Agricultural Fact School Calendar for +3,500 classes
- Working with museums and many different types of educational programs
- Traveling educational exhibits available for community showcases
- Working with local agriculture to enhance public presentations, projects, and events
- Community and group meeting presentations
- Continuing to grow and inspire, as well as utilize, the creativity, enthusiasm and ideas of all



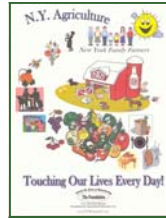
**Every day has an ag fact and every month an activity!**

**CD History Of NY Agriculture should be in ALL NY 7th grade Classrooms...**

“BE AWARE OF NY AGRICULTURE” Contest sponsor. Pre-K through sixth grade with different avenues for agricultural awareness at each level.

## Successes!

The NY Agricultural Activity Book, distributed with posters & assembly program. Successive printings...this book is still available for purchase.



**The Foundation created and distributed 320,000 “free” Ag Activity Books throughout NYS. Funding for this project was received from the Indirect Vitamins Purchasers Antitrust Litigation Settlement administered by New York State’s Attorney General. (Vitagrant)**

A 30-minute program that matrixes to the NYS educational standards and takes you on a “Journey from Orchard to Table”. The tools provide an interactive, fun learning experience that is simple and effective. (Vitagrant) “Ag Interpreters” carry ag education to farm markets, classrooms, and groups of all kinds.

Feed the Hungry Program pilot continues. Students plant seeds, harvest, donate to the Food Bank and cook! Lesson plans enhance ag knowledge plus community and nutrition knowledge.



+3,500 Ag. Fact Calendars distributed free to 3rd grades throughout New York State.

“Little Red Barns” of ag literacy. Thousands reached! +130 donated Barns located in NY, thanks to independent partners.



CD History of New York Agriculture has been created for 7th grade social studies classes. Distribution to 7,500 classes “free” is in process.

Farm Facts Book with NY Ag insert for a teacher distribution.

Adopt-a-Calf Program reaching into classrooms.

Development and creation of “kiosks” that house interactive ag education games (Ag Master Created!)



## Investment Opportunities

- Individual & Corporate Investments
- Memorial & Recognition Donations
- Direct Funding of a “Little Red Barn”, or purchases for locations of your choice
- Calendar Sponsorship
- Golf Classic Sponsorship and Attendance
- Program Underwriting- sponsorship of “Adopt” program, mini grant program, Little Red Barn Placements, etc.
- Sponsorships created to “fit” the partner

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Fax: 518-431-5656

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E-mail: [sprokop@nyfb.org](mailto:sprokop@nyfb.org)

**FUNDED BY DONATIONS, SPONSORSHIPS, AND GRANTS (WHEN AVAILABLE).**