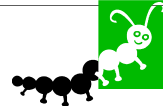


Journey from Orchard to Table



Plant Breeder

Develops new varieties!



Entomologist

Studies insects and ways to keep apple trees free from pests



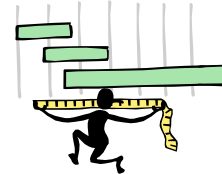
Pathologist

Discovers ways to cure plant diseases.



Pomologist

Studying the growing & marketing of fruit crops.



**Cooperative Extension Agent
Or Consultant**

Teaches the farmer about what the scientists have discovered.



Nursery Owner

Where the Farmer buys the trees.
Provides the young plants!



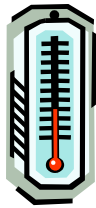
Journey from Orchard to Table



Grower/Farmer

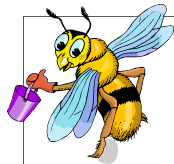
Different Jobs!

- Cares for the trees
- Operates Machinery
 - Mechanic
- Businessman/Accountant



Storage

- Transport the apples to the big refrigerators
- Manage the storage



Apiarist (a-pee-air-ist) Beekeeper

For a flower to become an apple cross-pollination must take place. An apiarist brings bees to the



Harvesting

- Bushels
- Bags



Journey from Orchard to Table

Processing

- Machines for processing
- Transport from storage
- Computer



Retail - Selling



- Restaurants
- Grocery Store
- Farm Stand
- Transport
- Computers



Marketing

- Advertising
- Artists



And ultimately....

Consumer
Purchases the Apples

