

FOOD & FARM EXPERIENCE AGENDA
October 19-21, 2016



Wednesday, Oct. 19, 2016

- 4:00 pm Room Check In
- 6:30 Registration (Hall outside Sapphire Room)
- 7:00 Dinner (Sapphire Room)
 Welcome, Introductions & Overview
 Jeff Kirby, Foundation Executive Director
 Sandie Prokop, Foundation Managing Director
 Barbara Sturm, FFX Educator
- 7:45-8:15 Speaker, Dr. Sheila Eigenbrod, Pavilion Central School MS/HS Principal
 (20-minute presentation w/ 10-minute Q&A)
- 8:15-9:15 **You Heard It Here** - Panel Discussion
 RB Glazier, L-Brooke Farms
 Chris Whipple, Kirby Farms
 Greg Sharpe, Genesee Cty. Community College Food Technology Prog.
 Tom Kelsey, Zahm & Matson (John Deere Dealership)
- 9:15 Networking

Thursday, October 20, 2016

- 7:00 – 8:30 am Breakfast (Board Room)
- 8:30 am- 9:15 Executive Room
 Good Morning! Welcome and Announcements- Sandie Prokop
 Welcome to Genesee County- Kendra Lamb, Genesee County Farm Bureau
 The Importance of NY Agriculture - Dean Norton, Chairman of the NYFB Foundation
 for Agricultural Education & President of New York Farm Bureau
 “Every Farmer Video” & Other Video Clips
- 9:15-9:30 Pre-FFX Survey & Ice Breaker – Barbara Sturm, FFX Educator
- 9:30- 10:30 **My Story**
 Emmaline Long, Crop Production Manager, CY Farms, Elba
 Kendra Lamb, Lamb Farms & Oakfield Corners Dairy, Oakfield
- 10:30-10:45 Break
- 10:45- 12:00 **Investing in Tomorrow Panel**
 Meghan Rodwell – Sr. Loan Officer, Farm Credit East
 Emmaline Long, Crop Production Manager, CY Farms, Elba & NYS 4-H Foundation
 work investing in youth.
- 12:00 pm Lunch (Board Room)

12:50-1pm Board Buses for Tour 1 & 2 – Separate Groups

Bus Speakers will accompany each group to provide commentary

Tour 1:

1:00 Leave Quality Inn, Batavia

1:15-1:50 Post Farms, Elba

2:00-3:00 Genesee Community College Food Technology Lab, Room C304, Batavia

3:35-4:00 New York Bean, Caledonia

4:15 Arrive at Stokoe Farms, Scottsville

Tour 2:

1:00 Leave Quality Inn, Batavia

1:30-3:15 Craig Station Creamery & Noblehurst Digester, Pavilion

3:50 Arrive at Stokoe Farms, Scottsville

4:15-5:00 Stokoe Farms Tour (both Tour 1 & 2)

5:00-5:45 Tasting Reception & Local Producers Sharing Their Stories

5:45 Long Table Dinner - Featuring local foods by Frank Penna Catering, Elba
Comments by Raquel Gonzalez, Director of Policy, NYS Dept. of Ag. & Mkts.

7:30 Board Buses

8:50 Arrive at Quality Inn, Batavia

9:00 Good Night

Friday, October 21, 2016

8:00 am Breakfast (Boardroom)

8:30 – Executive Rm. Good Morning & Announcements- Sandie Prokop & Barbara Sturm

8:45

What's Up?

GVEP: Genesee Valley Educational Partnership

Ag Academy

FFA Experience & Impact

4-H/Cornell Cooperative Extension

Cornell University- Aubrey Holbrook, Admissions

9:45

Trade Show with Ag Organization and NY Education Representatives (Sapphire Rm)

11:00

Summary, review, evaluation, and recognition (Executive Rm)

12:00 pm

The Final Curtain & Lunch – Late checkout time: 1:00 pm
Thank You!!!